



## Inclusive, Sustainable and Intelligent Cities (CISI)

# Towards Inclusive, Sustainable and Smart Cities: A National-Local Dialogue

Buenos Aires, November 8, 2023

Hotel Pestana

### Context

This event offers an opportunity to place crucial topics for the future of our cities on the discussion agenda, including the link between sustainable mobility, housing, and urban development.

The project "Inclusive, Sustainable, and Smart Cities within the Framework of the 2030 Agenda for Sustainable Development in Latin America and the Caribbean," part of the CEPAL-BMZ/GIZ cooperation program, focuses on strengthening the technical and institutional conditions to promote development in urban areas of Latin America and the Caribbean. It highlights in particular the opportunities that the implementation of electromobility offers to reduce the environmental, economic and social gaps currently prevailing in our cities.

Furthermore, CEPAL, MINURVI and MERCOCIUDADES share concerns about having better tools and information to improve the design and implementation of public policies, a task that involves both national and local authorities alike.

Within this context, three discussion sessions are proposed with the participation of national authorities, local governments, and representatives from financial organizations and development support institutions. The panels aim to facilitate dialogue and discussion between local and national levels, with the goal of promoting better urban public policies.

### Organized by

ECLAC

MERCOCIUDADES

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## Agenda

### OPENING

#### 9:30 | Opening

- **CARLOS DE MIGUEL**, Director a.i., Sustainable Development and Human Settlements Division, ECLAC
- **SILVANA PISSANO**, Mayor, Municipality B of Montevideo, Board of Directors of MINURVI, Uruguay
- **REPRESENTATIVE** German Embassy, Buenos Aires
- **SANTIAGO MAGGIOTTI**, Minister of Territorial Development and Habitat of Argentina and President of MINURVI

#### 10:00 – 12:45 | SESION 1: URBAN DEVELOPMENT AND MOBILITY CO-BENEFITS

This session aims to facilitate a dialogue on the importance of decisions and investments in public transport for housing and urban development, in particular the co-benefits linked to land, be it real estate appreciation, strategic use of public road land and other measures such as congestion or pollution charges.

The session will compare cities in Asia and Latin America, in particular the cases of Jakarta and Bogota, and the opportunities that large investments in public transport create. These opportunities will be discussed from a South-South perspective with the participation of the German Institute for Development and Sustainability (IDOS).

**Moderator: DIEGO AULESTIA**, Chief of Human Settlements Unit, ECLAC

#### 10:00 – 11:00 | Part 1: URBAN DEVELOPMENT AND MOBILITY CO-BENEFITS

- **Jakarta**  
**FRANCO JAUREGUI FUNG**, Researcher, German Institute of Development and Sustainability (I.D.O.S).
- **Bogotá**  
**CLAUDIA ACOSTA**, Consultant – Human Settlements Unit, ECLAC.

#### 11:00 – 11:20 | Coffee Break and Urban Platform presentation

#### 11:20 – 12:30 | Part 2: National-Local government discussion





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- **Comments: national government - Costa Rica**  
**JOSÉ DAVID RODRÍGUEZ MORERA**, Vice minister of Housing and Human Settlements, Costa Rica
- **Comments: local government - Bogotá**  
**HERNANDO ARENAS**, Director of Valorisation - Institute of Urban Development
- **Comments: local government - Quito**  
**HUGO VILLACRES**, Manager, Quito Metro Company
- **Comments: Development bank - CAF**  
**PABLO LÓPEZ**, Coordinator, Housing Unit, CAF
- **Comments: representative of civil society - CIPPEC**  
**ALEJANDRO SAEZ**, Cities Coordinador, CIPPEC, Argentina

12:30 – 12:45 | Conclusions

12:45 – 13:30 | LUNCH

### 13:30 – 17:30 | SESION 2: URBAN PUBLIC POLICY: LAND MANAGEMENT AND HOUSING A DIALOGUE BETWEEN NATIONAL AND LOCAL AUTHORITIES

In this session two Roundtables will be held involving national and local authorities, addressing one of the most crucial aspects for the future of cities: the management of urban development.

For government decisions to be transformed into access to opportunities and better cities, it is necessary not only to plan but also to manage what is planned with the necessary tools, and to integrate housing and urban development decisions and considerations into relevant projects, such as sustainable mobility initiatives. These challenges require regulatory frameworks, instruments and institutions for management, articulation between national and local governments, and integration between historically segmented government sectors. The session seeks to articulate these discussions around local cases and national actions.

**Opening:** **BRUNO LANA**, Economic Affairs Officer, Human Settlements Unit, ECLAC.

#### 13:30 – 14:55 | Roundtable 1. Urban operators, public management, and the institutional framework to seize opportunities.

Based on the transformation of Quito's public metropolitan Habitat and Housing company, this dialogue will involve national and local authorities' discussion the institutional conditions for managing important projects. Many of these projects, such as large investments in mobility, involve





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co-funding at various levels and open up opportunities and co-benefits, which can be harnessed in favour of more inclusive cities.

**Moderator: SEBASTIAN MORENO**, Sub Coordinator of the Urban Development Thematic Unit and Director of Land Habitat, Municipality of Montevideo

- **Presentation: Quito Case**  
**CRISTINA GÓMEZJURADO**, General Manager, Public Metropolitan Habitat and Housing Company, Ecuador
- **Comments: National Government - Colombia**  
**CATALINA VELASCO**, Minister of Housing, City and Territory, Colombia
- **Comments: National Government – Brasil**
- **CARLOS TOMÉ JUNIOR**, National Secretary, National Secretariat for Urban and Metropolitan Development, Brazil
- **Comments: Local Government – San José, Costa Rica**  
**LUIS MAURICIO VEGA**, Director of Urban Development, San José, Costa Rica,
- **Comments: Local Government – Municipality of Quilpué, Chile**  
**VALERIA MELIPILLAN**, Mayor of Quilpué, Chile

**14:55 – 15:15 | Coffee Break and Urban Platform presentation**

**15:15 – 17:00 | Roundtable 2. Land, housing shortages and financing**

The complexity of a multi-stakeholder and multi-level articulation will be addressed through two cases: San José de Costa Rica and the design of a public land management programme; Cuba, and its capital Havana, will bring to the table the importance and challenges of building a regulatory framework for urban management and financing, as well as having local institutions specialised in the management of public interests, such as architectural heritage and spatially integrated social housing. In short, these cases will invite us to think about the necessary feedback between land availability, census information, housing requirements and urban regulation.

**Moderator: BRUNO LANA**, Economic Affairs Officer, Human Settlements Unit, ECLAC

- **Presentation: San José, Costa Rica Case – Fiscal land bank project.**  
**MARCELA ROMÁN**, National specialist
- **Presentation: Cuba Case - Regulatory and Institutional Framework for Urban Finance and Management**  
**MILAGROS LÓPEZ**, National specialist
- **Comments: National Government - Barbados**





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- **DWIGHT SUTHERLAND**, Minister of Housing, Land and Maintenance, Barbados.  
**Comments: Local Government – Cañada De Gomez, ciudad Argentina**
- **STELLA CLERICI**, Mayor, Cañada De Gomez, Santa Fe, Argentina  
**Comments: Local Government – Guatemala**
- **EVA CAMPOS**, Executive Director, Metropolitan Housing and Urban Development company, Municipality of Guatemala  
**Comments: Habitat for Humanity – Argentina**
- **PAULA FERNANDA CELESTINO AYALA**, Associate Director of Institutional Development, Habitat for Humanity, Argentina  
**Comments: Development bank - IDB**
- **MARÍA PALOMA SILVA DE ANZORENA**, Principal Sectoral Specialist – Housing policy and financing, IDB

### 17:00 – 17:30 | CLOSING

- **CARLOS DE MIGUEL**, Director, Sustainable Development and Human Settlements Division, ECLAC
- **SANTIAGO MAGGIOTTI**, Minister of Territorial Development and Habitat of Argentina and President of MINURVI